

## Action Items!

The following are things that you can do to **get involved ASAP**:

- Reach out to **Margaret Davies** if interested in revising the Alliance's logo/branding.
  - Time needed: 2 minutes
- Attend the Commercial Tobacco Workgroup meeting in October. If you are interested in attending, please respond to the **Doodle Poll**.
  - Time needed for meeting: 1 hour
  - Time needed for doodle poll: 2 minutes
- Provide input needed to update the Alliance logo and brand by answering a few quick questions **here**.
  - Time needed: 5-10 minutes
- Visit the Alliance Social Media, and like or share a post.
  - Time needed: 5 minutes



You can learn more about these opportunities below.

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## Opportunities to Get Involved

### Drug Take Back Day

Unused or expired prescription medications should never be flushed, poured down the drain, or tossed in the garbage. Safely dispose of controlled and uncontrolled substances, over-the-counter medications, ointments, patches, creams, non-aerosol sprays, vials, and pet medications at the National Prescription Drug Take-Back event on **Saturday, October 23**.

If you are interested in volunteering on Saturday. Please contact Sarah Dillivan-Pospisil to help with curbside pickup at Marshfield Medical Center-Eau Claire and either work a half or full shift from 10am-2pm.

**National Prescription Drug Take-Back Day  
Is Coming Soon....**

Get rid of your unused prescription medications  
**Saturday, October 23rd**  
**10AM and 2PM**



**Altoona Police Department**  
1904 Spooner Ave

**Marshfield Medical Center - Eau Claire**  
2116 Craig Road  
curbside pickup at Entrance B

### Updating the Alliance Brand

- We have hired a graphic designer to help us update the Alliance logo and branding and we need your input. Use this **Jamboard link** to answer some key questions related to the Alliance, what we do, and how we brand ourselves as a coalition. As a reminder, you can add sticky notes, text, drawing, etc. by using the toolbar located on the left hand side of the Jamboard screen. You can toggle between screens by using the arrow keys along the top of the board.
- Reach out to **Margaret Davies** with thoughts or if you are interested in meeting to learn more about the rebranding.

### What Do You Know About Opioids?

In partnership with Wisconsin Health Literacy, the Eau Claire City-County Health Department and the Alliance have been developing a workshop that focuses on opioids in Eau Claire County. We named this workshop “What Do You Know About Opioids?” because we want to make sure Eau Claire County residents understand that opioids range from prescription medications to illegal drugs (heroin, fentanyl), and have one thing in common: they are highly addictive. As a step towards making this workshop a reality, we conducted a pilot workshop on Tuesday, September 28 with 14 people in attendance. The feedback we received will help us develop a train-the-trainer program to continue to spread this message throughout the county. Please contact **Sarah.Dillivanpospisil@co.eau-claire.wi.us** if you are interested in learning more. We are looking for individuals who want to be trained to spread the message about this important topic by learning how to facilitate the workshop and agencies who might be interested in attending.

### AmeriCorps Position Still Open

**Description:** Work with the Alliance for Substance Abuse Prevention, our local coalition, that works on prevention and recovery efforts related to alcohol and substance misuse. The AmeriCorps will work with The Alliance and public health staff to engage the community in prevention efforts; support coalition capacity building efforts and strengthen volunteerism; and increase community awareness of health department, Alliance, and community services/programs.

View full position descriptions here:

- [Community Health Liaison I](#)
- [Community Health Liaison II](#)

Please share this opportunity with the Alliance with anyone who might be interested! For more information and to apply: [eauclairewi.gov/hdjobs](http://eauclairewi.gov/hdjobs)

## Post Highlight



"Checking ID's and preventing illegal tobacco sales to youth can help protect them from a life of tobacco addiction. Learn more about checking ID's at **WiTobaccoCheck.org**"

## Update

### New Co-Chair - Lorraine Smith



Congratulations to the new Alliance Co-Chair! Here's a little bit about Lorraine: "I have been employed at UWEC-Nursing for over 25 years. I began as an academic advisor and program coordinator, then began teaching in 2016. My clinical practice has been in correctional health with County (Juvenile Detention and Jail) and State (Prison). I also worked in outpatient County mental health for over ten years. I have spent my nursing career working with clients

struggling with substance misuse. I am currently an Assistant Professor in Nursing with research experience in nicotine prevention in adolescents. I have enjoyed being a part of the Alliance and networking with other members to

promote a healthier Eau Claire community. I have 3 teenage grandchildren in the Eau Claire School District and one grandson in Wyoming that began smoking and vaping while in the Army. This family connection makes me work even harder on issues surrounding adolescent commercial tobacco prevention with an emphasis on the hazards of Vaping."

### **Eau Claire Area School District Awarded New Grant**

ECASD was awarded a grant to work on alcohol and other drug prevention at the elementary level. The schools will teach a curriculum about responses, refusal skills for substances and teach mental health skills.

### **Community Table**

The community table has hired a volunteer marketing coordinator and is still looking for on-site coordinators and outreach coordinators. Send interested individuals to [\*\*TJ!\*\*](#)

### **SADD Meetings**

Kate and Amanda are work with the Eau Claire County school SSADD chapter advisors to plan a SADD Student Training Day in October to help start the school year and kickstart SADD! They will be training the students on how to be advocates and helping them with activism.

### **Mayo - Fall Into Wellness**

Mayo is conducting a Fall Into Wellness challenge for the community and has two tracks: community and corporate. The free virtual challenge starts October 1 - 31. Go to [mayoclinichealthsystem.org/fallintowellness](https://mayoclinichealthsystem.org/fallintowellness) for more information and to register.

### **Retailer Training**

On October 28th, there will be a retailer training class from 5:00pm-6:30pm in the County Boardroom 1277 at the Government Center. Retailer training covers how to check IDs for both tobacco and alcohol sale. Reach out to [\*\*Kate Kensmoe\*\*](#) if you are interested in attending.

### **Newsletter Schedule**

Moving forward, we will be sending a newsletter every other month. Look for the next issue coming in December!

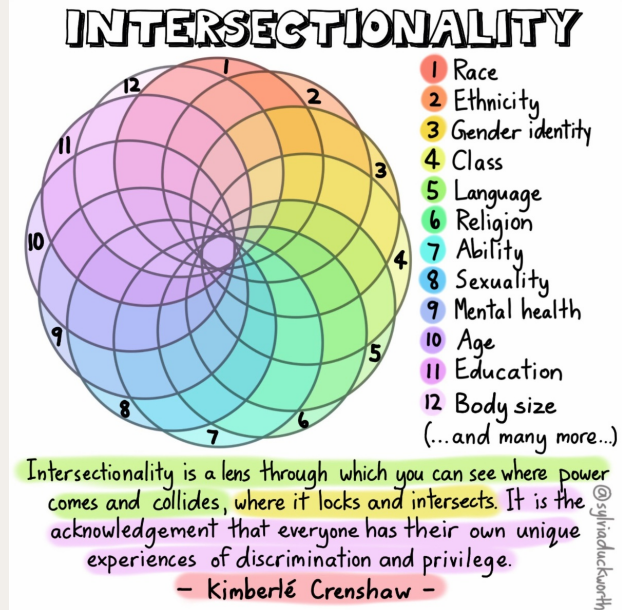
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## **Health Equity: Intersectionality**

Take a few minutes to watch [\*\*Racism Has a Cost for Everyone\*\*](#) and/or [\*\*The Urgency of Intersectionality\*\*](#) .

"Intersectionality is a lens through which you can see where power comes and collides, where it locks and intersects. It is the acknowledgement

that everyone has their own unique experiences of discrimination and privilege” – Kimberlé Crenshaw. Take a minute to think about how someone’s overlapping identities can impact their access in this community to resources, healthcare, education, environment and more.



## United Way Challenge

- Join the **United Way 21 Week Equity Challenge**. The 21 Week Equity Challenge is an opportunity to develop a deeper understanding of how inequity and racism affect our lives and communities. Sign up here **21 Week Equity Challenge (unitedwaywi.org)**

## Commercial Tobacco Workgroup Update

Attend the Commercial Tobacco Workgroup meeting in October. We are re-evaluating our scheduled meeting time. If you are interested in attending, please respond to the Doodle Poll [https://doodle.com/poll/v24ir4786y8frqkk?utm\\_source=poll&utm\\_medium=link](https://doodle.com/poll/v24ir4786y8frqkk?utm_source=poll&utm_medium=link). Reach out to Emily Carlson with any questions.

## Resource

### Virtual Teen Bedroom

Through the organization, Your Choice to Live, a virtual teen bedroom called Wake Up Call is now available. The virtual bedroom is very well done and is free to utilize!

### Mock Bedrooms

We still have our mock bedrooms kits available! Mock bedrooms are interactive displays where individuals can learn about current drug/alcohol/tobacco trends as well as see actual devices used to conceal or use substances. Mock bedrooms kits can be set up at parent/teacher conferences, staff meetings for educators/youth workers, and other settings- let us know if you'd like to host one! Contact **Alison Harder** for more information.

## Trainings

## **Mental Health & Substance Use Recovery Training**

*October 27-29*

**[Click here to sign up and for more information.](#)**

### **Using Data to Tell Your Story: Advancing Prevention Efforts into the Future**

This four-part virtual learning event series, featuring two webinars and two interactive “learning labs”, will explore finding, collecting, understanding and, ultimately, using data to tell your community’s story through the covid-19 pandemic. It will provide you with the tools necessary to locate existing substance misuse-related data, fill in data gaps with local data collection, and troubleshoot issues relating to data quality. It will also highlight the importance of using data to create a compelling narrative about your community’s experience, interpreting data appropriately and framing it as a story that will resonate with your key stakeholders and the public alike. During the learning lab sessions, participants will have the opportunity to apply the information shared during the webinar sessions through hands-on activities and case study examples.

Registration: Each session must be registered for separately. Select the link for the sessions you wish to register for below:

**[Using Data to Tell Your Story: Advancing Prevention Efforts into the Future-Session 1 Webinar - October 5, 2021](#)**

**[Using Data to Tell Your Story: Advancing Prevention Efforts into the Future-Session 1 Learning Lab – October 6, 2021](#)**

**[Using Data to Tell Your Story: Advancing Prevention Efforts into the Future-Session 2 Webinar – October 19, 2021](#)**

**[Using Data to Tell Your Story: Advancing Prevention Efforts into the Future-Session 2 Learning Lab – October 20, 2021](#)**

### **[Adult Cessation: Equitable Messaging for Priority Populations](#)**

*October 6th*

### **[Substances: An In-Depth Look Fall Webinar Series](#)**

*October 7, 14, 21, 28*

### **[Clear the Air, Wisconsin: Seeking Tobacco Free Students & Schools](#)**

*October 12*

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## **Next Alliance Meeting**

**November 16, 2021 from 8:00 am - 9:00 am**

**Meeting number (access code):**

2595 710 1140

**Tap to join from a mobile device**

**(attendees only):**

**+1-415-655-0001,,25957101140## US Toll**

**Meeting password:**

CkHAKw3Q9z3

**Join by phone:**

**+1-415-655-0001 US Toll**

**Global call-in numbers**

## About the Alliance For Substance Abuse Prevention

**Mission:**

To Improve the lives of Children, youth, and adults by mobilizing communities to prevent and treat alcohol, tobacco, and other drug misuse in Eau Claire County.

**Vision:**

A community culture free from the misuse of alcohol, tobacco, and other drugs.

Who is the  
Alliance?



The Alliance for  
Substance Abuse  
Prevention ( Alliance)  
is an Eau Claire County  
community-based  
coalition



**What We Do:**

- Brings community volunteers and partner organizations together
- Helps coordinate and support county-wide efforts to prevent substance misuse
- Works toward our common goal of substance misuse prevention and treatment in the Community



## Contact Us

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Alliance Facilitator

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[Visit the Alliance Website](#)

